



NATIONAL FEDERATION OF YOUNG FARMERS' CLUBS

Competitions Programme 2017-18

Status FINAL
18.07.17
Direct



NFYFC Dream Machine Mood Board

Concept developed in association with Kuhn Farm Machinery

26 & Under

RULES

Competition Aim

To encourage the members to showcase their creativity, artistic and design skills

Learning outcomes

Planning, research, design, creativity, imagination and presentation.

REMINDER: Read in conjunction with **NFYFC General Rules**. Further information can be found at
<http://www.nfyfc.org.uk/CompetitionsResources/competitionsresources>

1. DATE AND VENUE

1.1. After the County Finals, the National Final will be held at Competitions Day at the County Showground, Stafford on Saturday 30th June 2018.

2. REPRESENTATION

2.1. Counties may enter one competitor per 600 members of part thereof in each section.

3. ELIGIBILITY

3.1. Competitors to be 26 years of age or under on 1st September 2017 and a full member of a Club affiliated to the NFYFC.

4. PROCEDURE

4.1. Competitors are to individually design an innovative and imaginative new piece of farm machinery, unique adaptation to an existing piece of farm machinery already on the market or piece of software technology that would benefit modern farming systems.

4.2. Designs should be presented on a mood board which is a maximum of one side of A2 in size and is to include:

- 4.2.1. The name of the product
- 4.2.2. The purpose of the product
- 4.2.3. Details in words or pictures of how the product benefits modern farming.
- 4.2.4. How the product functions in words or pictures
- 4.2.5. Details in words or pictures of components required.
- 4.2.6. The target market including competitor analysis.
- 4.2.7. Drawn image of the final product (hand drawn or computer aided)

4.3. The exhibit is to be submitted fixed to foam core board (sometimes known as Foam Display Board which is available from good stationers and art supplier retailers). Size of board not to exceed A2 (420 X 594 mm). The title of the artwork is to be on the board and must be within the A2 size allowed.

4.4. A label must be securely attached to the reverse side of the exhibit (not on view) including the competitors name, membership number and county.

4.5. Mood boards should be sent to NFYFC prior to the National Final for initial short listing by **MONDAY 11TH JUNE, 2018**. Those short listed mood boards will then be judged at the NFYFC Competitions Day Final.

4.6. Competitors that are short listed will be required to attend competitions day on Saturday 30th June 2018 at Staffordshire County Showground and will be asked to give an informal verbal explanation of their Dream Machine to the judges and answer any questions they may have.

5. **SCALE OF MARKS**

Explanation of products purpose and features	50
Explanation of how the product functions	50
Depth of research	50
Originality of design	30
Marketability	20
Total per exhibit	200

6. **DEVELOPMENT RIGHTS**

Comment from NFYFC: Development Rights and Patent terms and conditions to be inserted as they become available. However individual competitors should patent their ideas if they so wish and this is important this is done prior to public display i.e. at your county round of this competition. Further information can be found at <https://www.gov.uk/apply-for-a-patent>

7. **AWARDS**

7.1. NFYFC Craft Trophy and NFYFC Prize Card to winner.

7.2. NFYFC Prize Cards to competitors placed 2nd and 3rd. Further

7.3. NFYFC Certificate of Achievement will be awarded to competitors placed 1st – 10th